

Emma McCann

Design Director | AI-Powered SaaS

ABOUT

I design complex AI-powered SaaS tools from 0-1 and build the systems that help them scale. Currently designing AI experiences at Pfizer. I've worked across music, media, pharma, finance, and civic tech â from early-stage startups to Fortune 100 companies.

EXPERIENCE

Design Director, Pfizer

Designing AI-powered healthcare experiences

Senior Product Designer, Nota

Built design system and secured Microsoft partnership

Design Lead, feed.fm

Increased station editing efficiency by 25%

Design Consultant, Change.org

Uncovered metric-boosting growth strategies

IMPACT

Simple, scalable design systems have helped my clients hit business goals, including securing a Microsoft partnership and winning \$150M in funding.

SKILLS

Product Design, Design Systems, AI/ML UX, SaaS, Design Leadership, Strategic Thinking, Prototyping, User Research